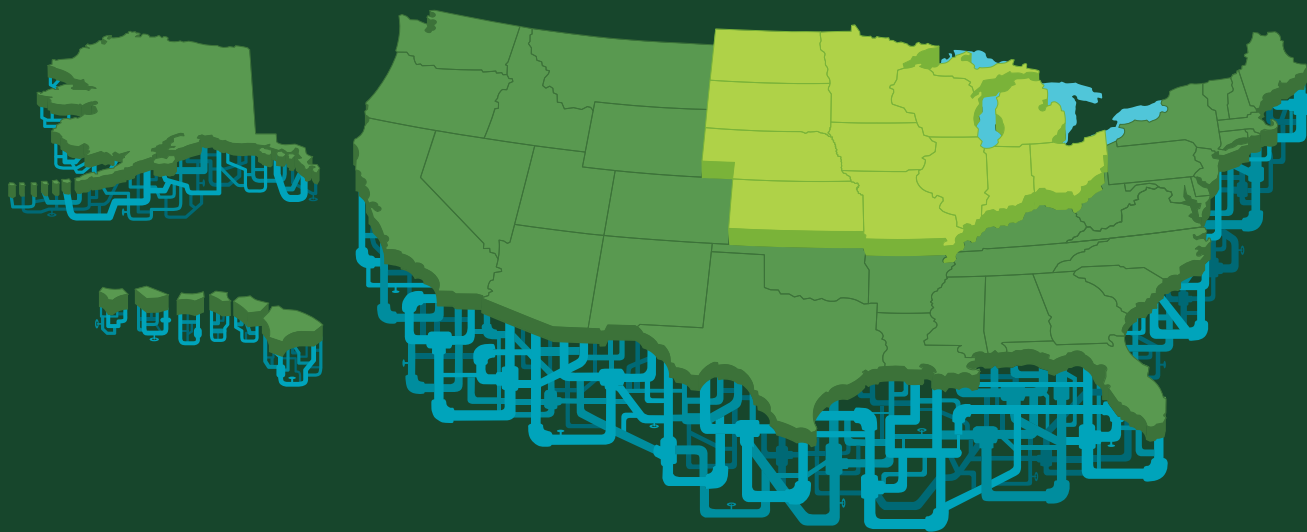


THE UNITED STATE(S) OF WATER

THE MIDWEST*

Ongoing access to clean, safe water is critical to our economy, health, and way of life. Although we live in different parts of the country, Americans are united in our dependence on water and the infrastructure that connects, protects, and supports it.



WE NEED WATER

The average person living in the Midwest uses **116 gallons** of water per day.



LOTS OF NEW TECHNOLOGY EXISTS

Cincinnati is using green infrastructure and sewer separation to prevent more than **1.5 billion gallons** of stormwater and sewer overflows from reaching local waterbodies.



WE RELY ON REGULAR SERVICE



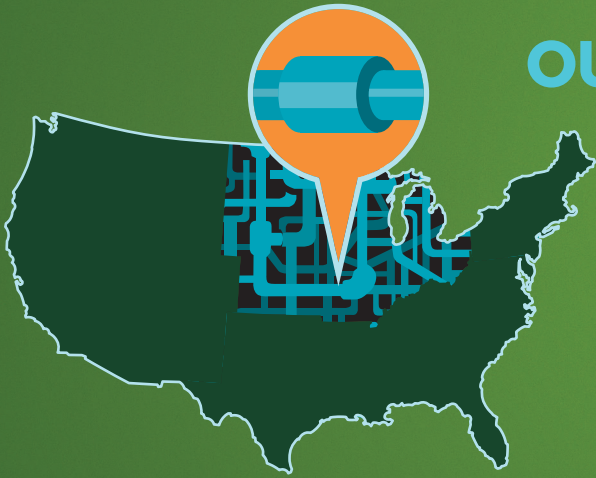
Chicago provides **just under one billion gallons** of water and cleans **1.4 billion gallons of wastewater** from the city and surrounding suburbs each day.

PROVIDING WATER ISN'T FREE



People who live in the Midwest pay an average of **\$4.45 per 1000 gallons** of drinking water, and **\$5.48 per 1000 gallons** of wastewater they use. In some cases, the true value of water can be as high as **\$30 per 1000 gallons!****

OUR SYSTEMS ARE AGING



Most major Midwestern cities installed their first drinking water pipes in the **late 1800s** and their wastewater systems date back to the **Civil War**. Most of their current systems date to the **post-WWII era**.

WHAT WE CAN SAVE

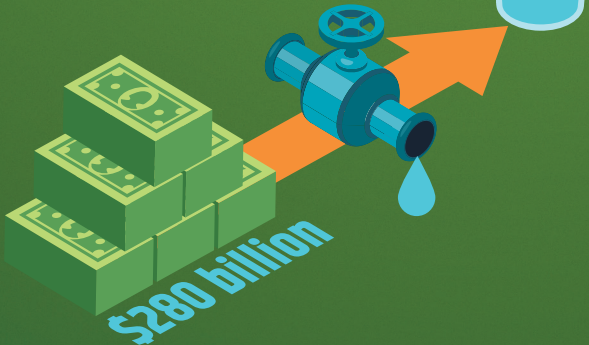


6 trillion gallons of water, wastewater and stormwater is lost each year in the U.S. to faulty, aging or leaky pipes.

WHAT WE MUST DO

Invest in water, wastewater & stormwater!

In the Midwest, they need **\$280 billion** just to modernize their drinking water systems.



WE CAN DO THIS

60% of Americans say they are willing to pay more for water.



DID YOU KNOW?

Michigan borders 4 of the 5 Great Lakes and its 3,288 miles of coastline is second only to Alaska.



American Water Works Association



Water Environment Federation
the water quality people™

SOURCES: <http://bit.ly/2mrFZTH>

* Regions based on U.S. Census Bureau Designations. https://www2.census.gov/geo/pdfs/maps/data/maps/reference/us_regdiv.pdf
** This is a general statement. The value, price, and cost of clean water services across the country are complex and diverse based on a wide degree of variables and circumstances.